



## Business Studies CURRICULUM OVERVIEW

### Key Stages 3 & 4

YEAR	TOPICS	TERMLY INDEPENDENT WORK
10	<ol style="list-style-type: none"><li>1) Business in the Real World</li><li>2) Types of business</li><li>3) Influences on business</li><li>4) Human Resources</li></ol>	<ol style="list-style-type: none"><li>1) A presentation to the class on a particular chosen business. This will look at products, services, prices how they market their product. The history of the business and key personnel. This is a brief framework and pupils will be expected to develop their own ideas – PowerPoint could be used but other methods such as Prezi are also encouraged.</li><li>2) Monitoring 'Virtual Trader' have their fantasy share account won or lost money?</li><li>3) Reading financial press – the Business section of the BBC is an accessible start</li><li>4) Youtube topic lectures</li><li>5) Revision for end of topic tests</li></ol>
11	<ol style="list-style-type: none"><li>1) Operations management</li><li>2) Marketing</li><li>3) Financial ratios</li></ol>	<ol style="list-style-type: none"><li>1) Use checklist to make sure Paper 1 is thoroughly covered</li><li>2) Revision for end of topic tests (paper2)</li><li>3) Youtube topic lectures</li><li>4) Reading financial press – the Business section of the BBC is an accessible start</li><li>5) Monitoring 'Virtual Trader Shares' have their fantasy share account won or lost money? Can the pupils find reasons in the news for the change in share price? Can they present their findings with an article for the financial press?</li></ol>

#### PLEASE NOTE:

- This overview sets out a general summary of the basic curriculum taught. It is not an exhaustive list of what may be taught and subject teachers may follow the above in a different order. Further details may be obtained from the Head of Department, if required.
- The Independent Work indicated represents core, headline tasks per term; weekly/fortnightly independent/homework is set in all subject areas, and details are noted in Pupil Planners.